

Monthly Newsletter

South African Aerospace, Maritime and Defence Industries Association

Unveiling SADI's Strategic Blueprint:

AMD Committees Resuming Work Under a New Programme of Action

In an exciting development for the South African Defence Industry (SADI), the various AMD Committees are set to resume their activities under a meticulously crafted New Programme of Action. This innovative approach reflects a commitment to precision and adaptability, aligning SADI's goals within its sphere of influence, reach, and control.

Policy and Strategy Committee: Steering the Course for Success

At the forefront of this strategic initiative is the Policy and Strategy Committee. Tasked with shaping SADI's overarching vision, this committee has laid down a comprehensive framework that aligns organisational objectives with the dynamic geopolitical landscape. The emphasis is on creating policies that not only make an impact but also demonstrate responsiveness to emerging challenges.

Marketing Committee: Elevating SADI's Profile

Simultaneously, the Marketing Committee is gearing up to enhance SADI's visibility and positioning in the defence sector. Through targeted campaigns, collaborations, and strategic alliances, the committee aims to bolster SADI's influence and reach within the industry, establishing it as a key player in the defence and security domain.

Innovation and Future Defence Committee: Pioneering Technological Advancements

The Innovation and Future Defence Committee takes the lead in driving technological advancements within SADI. Focused on fostering a culture of innovation and research, the committee is set to explore cutting-edge technologies that will enable SADI to stay at the forefront of the defence sector and contribute significantly to future defence capabilities.

Space Committee: Harnessing the Potential of Space Technologies

Recognising the critical role of space technologies in modern defence, the Space Committee is dedicated to exploring and harnessing the potential of space-based assets. From satellite communication to space surveillance, this committee aims to integrate space capabilities seamlessly into SADI's defence strategies.

Manufacturing Committee: Streamlining Production for Self-Sufficiency

In a strategic move towards fostering intersectoral defence opportunities in the local and regional market, the Manufacturing Committee within the South African Defence Industry (SADI) is actively engaged in developing synergies that align with BRICS opportunities and the resurgence of Denel. This committee stands at the forefront of establishing visible manufacturing value chains within SADI, contributing to the region's self-sufficiency in defence production.

Conclusion: A Milestone in SADI's Evolution

The resumption of work by the Various AMD Committees under the new Programme of Action signifies a significant milestone for SADI. With a commitment to achievable goals and a strategic, adaptable approach, SADI is poised to emerge as a driving force in the contemporary defence landscape.

As we eagerly anticipate the collaborative efforts of all committees, it is clear that SADI is not only positioning itself as a leader in defence and security but is also laying the groundwork for a transformative era in the South African defence sector.

POLICY AND STRATEGY



MARKETING



INNOVATION



SPACE TECH



MANUFACTURING



AMD Thrives: Closing Out the Financial Year on a High Note

As we approach the conclusion of the financial year, we are delighted to share the remarkable news of AMD's impressive performance and financial standing. In the last two years, AMD has not only weathered the challenges brought about by the Covid-19 pandemic but has soared to new heights, setting the stage for a promising future.

One of the key contributors to AMD's improved financial position is the sustained increase in membership. Your commitment and engagement have played a pivotal role in strengthening our community and expanding our reach. The growing number of members reflects the trust and confidence placed in AMD as a leading association in the defence sector.

The challenges posed by the pandemic have gradually faded, allowing AMD to refocus and realign its efforts. As the world recovers, we are witnessing a resurgence in activities, collaborations, and opportunities within the defence industry. This positive shift has further propelled AMD towards a more robust financial position and operational stability.

A significant highlight in our financial success is the crucial role played by the African Aerospace and Defence (AAD) exhibition, constituting a substantial 60% of AMD's income. With the upcoming AAD 2024 instalment poised to be the best yet, the association is gearing up for unprecedented opportunities and growth. The anticipated success of AAD 2024 sets the stage for AMD to not only sustain but to thrive even more in the coming year.

As we celebrate these achievements, we express our gratitude to each member, partner, and supporter who has contributed to AMD's success. Your dedication to our shared goals is the driving force behind our accomplishments, and we look forward to the continued collaboration and success in the years to come.

Here's to closing out the financial year with a bang and to the exciting prospects that lie ahead for AMD!



National Security Townhall -

Safeguarding South Africa's Future



In recognition of South Africa's pivotal role as a sovereign country and a developmental state, the Aerospace Maritime and Defence Industries Association (AMD) is set to host a groundbreaking event - the National & Public Safety Townhall. Under the theme "The Safe Nation Initiative: Protecting our people, economy, and infrastructure," this initiative underscores the importance of national security in fostering economic growth, attracting foreign investment, and ensuring the safety of our citizens.

Scheduled for the **23rd of April 2024**, the National & Public Safety Townhall serves as a crucial platform for engagement, where various political parties will convene to interact on a diagnosis of the country's national security challenges and recommendations on how these can be addressed in a coherent, systematic way. Organised by AMD, the event will delve into the intricacies of the government's responsibility to safeguard territorial integrity, stimulate economic growth, and protect citizens.

This multifaceted approach will address key aspects of national security, including law enforcement, national strategy, and the concerns of the security industry. Furthermore, the event will scrutinise the spending patterns on safety and security, emphasising the need for a well-informed and effective allocation of resources.

As South Africa grapples with escalating socio-economic challenges and safety concerns, the Townhall aims to prioritise and strengthen national security, a crucial foundation for sustainable economic growth and prosperity. The series, planned throughout 2024, stems from the recognition that post-Apartheid South Africa has yet to consider national security as a central pillar of national development, as highlighted in the Report of the Expert Panel into the July 2021 Civil Unrest

In anticipation of the post-election scenario, including the poten-

tial for a coalition government, the Townhall aims to ensure that the defence industry is well-prepared and positioned far ahead of any outcome. It seeks to align the industry with political parties on the prioritisation of security matters, ensuring a unified approach to safeguarding the nation's interests.

AMD is proud to collaborate with esteemed delivery partners, including DefenceWeb, Accord, and Purple Room Consult, as well as UNISA, which has partnered with AMD regarding the Townhall initiative. These organisations share our commitment to addressing the challenges and opportunities in South Africa's security landscape.

The objectives of the Townhall initiative are:

1. Generating renewed interest in the defence industry as a critical lever of national security.
2. Position the defence and security sectors as government's partners in addressing security challenges.
3. To drive public support for increased investment in the defence and security sectors.

As a sector that is highly regulated, it is important to establish a strong and firm rapport with our future regulators. This will ensure that there is great understanding between our Sector and the Regulatory Authority. Through this event, we do not seek to meddle in politics but simply to create a platform where the Sector, the Regulatory Authority and our shared constituency can come together to engage on issues of common interest and find workable solutions.

The National & Public Safety Townhall is poised to be a pivotal event, fostering collaboration, dialogue, and strategic planning to secure South Africa's future. We invite all stakeholders, including our esteemed partners, political representatives, and organised labour, to join us in this important discourse as we collectively work towards a safer and more prosperous nation.

AMD Elective AGM - Paving the Way for Strategic Leadership and Renewed Vision



As AMD prepares for its Elective Annual General Meeting (AGM), the anticipation is palpable, marking a crucial juncture in the organisation's journey. Scheduled to take place on 13th of June 2024, the event holds the promise of ushering in a new era of leadership, strategic vision, and impactful governance.

Election of a New Board: Shaping the Future of AMD

One of the central pillars of the upcoming AGM is the election of a new Board of Directors. We express our utmost gratitude to the current Board for its commitment and dedication towards the advancement of the Association's objectives. The new Board will play a pivotal role in continuing to shape the strategic direction of AMD, ensuring alignment with industry trends and driving innovation in the defence sector.

Committee Reconstruction: Infusing Fresh Perspectives

Simultaneously, the AGM will witness the reconstruction of committees within AMD, bringing in new members who embody

diverse expertise and perspectives. The infusion of fresh voices is instrumental in fostering creativity, promoting inclusivity and ensuring that AMD's committees remain at the forefront of industry advancements.

Appointment of an Independent Chairperson: Elevating AMD's Influence

A significant highlight of the AGM is the appointment of an Independent Chairperson of notable stature. This decision aligns with the recommendation of the SADI Repositioning Task Team, emphasising the need for a powerful and influential figure to lead the new Board. The independent Chairperson is envisioned to be a guiding force, capable of influencing policy makers, pivotal stakeholders, and senior state entities at a high level. This strategic leadership aims to assist SADI in achieving its policy and strategic objectives with unparalleled effectiveness. The selection of an independent Chairperson represents a commitment to elevating AMD's influence in the defence sector and the current political landscape. By leveraging the Chairperson's authoritative presence, AMD seeks to strengthen its position as a key player in policy advocacy and strategic partnerships.

In conclusion, the AMD Elective AGM promises to be a vital moment in the organisation's history. The election of a new Board, reconstruction of committees, and the appointment of an influential Chairperson collectively contribute to the evolution of AMD as a leading force in the defence sector. As AMD looks towards the future, this AGM marks a significant step in fortifying its commitment to innovation, collaboration, and strategic leadership.

Countdown

x x x x

100

days to

AAD2024



AAD2024 100-Day Count Down Event

Anticipation is reaching new heights as we embark on the AAD 100-day countdown, an exhilarating precursor to the monumental AAD2024 event. This parallel celebration marks a significant milestone in our journey towards AAD2024, creating a vibrant buzz of anticipation, igniting fervour and sparking insightful conversations across the defence sector. As we collectively count down the days, mark your calendars for the pinnacle moment and join us on the **10th of June 2024** in the countdown festivities. Let the excitement ripple through every corner of our defence network as we approach AAD2024, poised to be the best yet.

AMD Whistle-Blowing Channel

We wish to inform you about the introduction of a new "Whistle-Blowing Channel". Reports and concerns related to any whistleblowing matters can be directed to the Chairperson of the AMD Risk and Audit Committee, **Mr Marcus Copuzzimati** at marcus.copuzzimati@fuchs.co.za. Though we have not yet received any reports through this channel, it is crucial to emphasise the significance of this mechanism in fostering transparency and accountability within our association. The establishment of the Whistle-Blowing Channel underscores our commitment to providing a secure avenue for individuals to raise concerns and contribute to maintaining the highest ethical standards in our operations.

